

# MTIG Digital High Streets

## Support Programme

South Somerset District Council



# MTIG Digital Audit

**In 2017 the SSSDC Market Towns Investment Group ran a digital audit of the market towns, looking at their digital presence.**

**As a result we are offering a programme of three support schemes:**

- 1. Grant scheme for independent Town Centre Businesses and not for profit organisations**
- 2. MTIG scheme for capital improvements**
- 3. Training programme**



# Small Business Grants

## Grants up to £500 (50% contribution)

- Commissioning photography or film
- Branding/artwork/design
- Website set up or improvement
- Digital media services
- Purchase of digital hardware for business use

## Applicants can be:

- Small and Medium Sized Businesses
- Visitor Attractions
- Voluntary run Organisations (eg Museums, Art Centres)
- Local Information Centres
- Not for Profit Groups and Social Enterprises
- Business Groups



What is the grant for?

How will it benefit your business? (eg increase sales, bigger market share, more efficient systems)

what research have you done to show that this will help?

Cost of product or service (ex VAT)

Amount requested from SSDC

Please sign to confirm that you agree to the terms and conditions

Signature

Date / /

Please return this form to: Area Support Team, South Somerset District Council, Holyrood Lace Mill, Holyrood Street, CHARD, Somerset TA20 2YA  
supportwest@southsomerset.gov.uk

GRANTS OF UP TO £500 ARE AVAILABLE FOR DIGITAL IMPROVEMENTS THAT HELP YOUR BUSINESS AND ATTRACT MORE CUSTOMERS TO OUR TOWN CENTRES



## Digital High Street grants



South Somerset District Council  
Market Towns Investment Group



# MTIG Capital Grants Programme

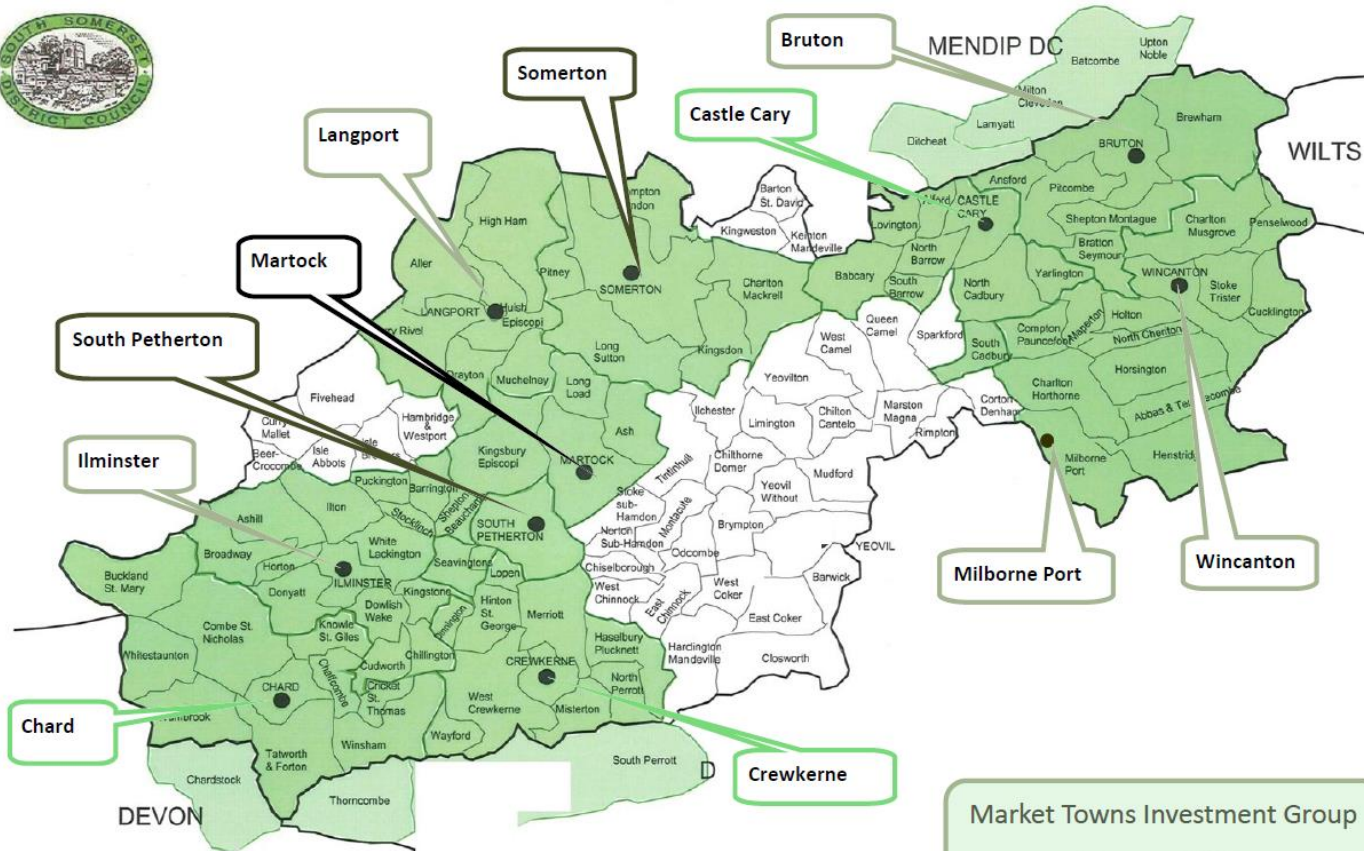
**Grants up to £5,000 (10% contribution)**

## Examples

- Wi-Fi Hardware
- Digital Information Screens
- 3D Printers



# Digital Training



Market Towns Investment Group  
Towns - 2018



# Digital Training

		WEST Chard, Ilminster	Venue	WEST Crewkerne, Martock South Petherton	Venue	EAST Langport, Somerton	Venue	EAST Castle Cary, Bruton Milborne Port, Wincanton	Venue
Week									
1	afternoon	Visual Social Media & Blogging		-		-		Facebook	
	evening	Facebook		-		-		Visual Social Media & Blogging	
2	afternoon	-		Using a mobile device		-		-	
	evening	-		GDPR		-		-	
3	afternoon	-		-		Basic website design		-	
	evening	-		-		Using a mobile device		-	
4	afternoon	-		-		Facebook		-	
	evening	-		Facebook		-		-	
5	afternoon	E-newsletters		-		-		-	
	evening	-		-		-		SEO	
6	afternoon	-		SEO		-		E-commerce	
	evening	Basic website design		-		Choosing devices		-	
7	afternoon	-		Digital Strategy		-		-	
	evening	Cloud computing		-		-		-	
8	afternoon	Choosing devices		-		-		Cyber security	
	evening	-		Cyber security		Finance, tax etc		-	
9	afternoon	-		-		Cloud computing		-	
	evening	-		-		-		Digital Strategy	



**Any Questions ? ?**

